



Alexandra Nicole Cordero is a bilingual multi-media producer, filmmaker and digital storyteller born and raised in San Juan, Puerto Rico, currently based in North Carolina.

With an M.F.A in Filmmaking from the University of North Carolina, Wilmington, she specializes in cross-platform content creation, immersive storytelling, and branded visual strategy.

Over the past five years, Cordero has led content for platforms ranging from YouTube series and Instagram reels to Virtual Reality documentaries and investigative digital magazines. She has produced and edited original work for Semilla magazine, A&A News, Veronica Medium, and her immersive project Footprints of a Legacy, among others. Her experience spans interviewing, scripting, filming, graphic design, and audience engagement.

Passionate about legacy, voice, and accessible storytelling, she brings a unique creative vision rooted in cultural heritage and multi-media innovation.

PROFILE

WILMINGTON, NORTH CAROLINA

DATE OF BIRTH :
MARCH 25, 1999

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ALEXANDRA N. CORDERO

ACADEMIC EDUCATION

Master of Fine Arts in Filmmaking
University of North Carolina Wilmington,
2022–2025

- Focused on immersive storytelling, production coordination, and media evolution.
- Thesis: Footprints of a Legacy – a 360° Virtual Reality documentary experience, exploring the evolution of media arts, audience behavior, and cultural memory from 2004 to 2025.
- Integrated archival research, AI narration, and interactive design using tools like Sora, Adobe Suite, and Firefly.
- Developed skills in VR production, multi-format editing, sound design, and immersive content creation.

Bachelor of Dramatic Arts with Concentration in Acting
University of Puerto Rico, Río Piedras Campus

- Emphasis on performance, directing, and stage production.
- Gained experience in theater through roles as assistant director, performer, and stage manager.
- Participated in workshops with Puerto Rican artists and explored intersections of literature, identity, and cultural storytelling.

Film and Video Technology Program
Cape Fear Community College – Wilmington, NC, 2021–2022

- Studied foundational and advanced video production techniques including directing, editing, lighting, and sound.
- Applied filmmaking tools in multimedia and educational content creation.

High School Diploma
Academia del Perpetuo Socorro – San Juan, PR, 2013–2017

- Graduated with honors; early focus on arts, literature, and communication.

Summer Programs:

American Academy of Dramatic Arts – Summer Conservatory, 2018

Boston University College of Fine Arts – Summer Institute, 2015

PROFESSIONAL EXPERIENCE

Cordero Media Creations - Founder & Multimedia Producer

2025 - Present

- Content Creator, Website Builder & Social Media Consultant
- Build and manage websites for clients, ensuring cohesive branding and user-friendly design.
- Design digital magazines, catalogues for artistic exhibitions, integrating visual storytelling with professional layout.
- Develop branded content and digital marketing strategies; oversee growth campaigns tailored to diverse audiences.
- Create multimedia assets (video, graphics, copy) optimized for cross-platform use (Instagram, TikTok, YouTube, Facebook).

Summer Ventures – Resident Assistant

University of North Carolina Wilmington | June – July 2025

- Supervised and mentored high school students participating in the Summer Ventures in Science and Mathematics program.
- Coordinated daily schedules, academic activities, and wellness initiatives to foster a supportive residential community.
- Ensured program safety, guided group projects, and promoted leadership, collaboration, and responsibility among participants.

Internship - Assistant, Customer Service & Social Media

Veronica Medium - Wilmington, NC | 2020-Present

- Manage inboxes, customer service calls, and event scheduling.
- Organize digital calendars for smooth daily operations.
- Create and schedule multimedia content for social platforms aligned with spiritual/wellness themes.
- Support visual planning, brand strategy, and online engagement.
- Collaborate with founder to enhance digital experience and community outreach.

Internship – Digital Marketing Assistant, Graphic Designer, Video Producer & Investigative Journalist, Scribe

Martinez & Aponte Publishing LLC – Wilmington, NC | 2021 – Present

SEMILLA MAGAZINE

- Plan digital content for Semilla Magazine, including social media strategy.
- Produced and edited branded video segments, author interviews, and spiritual commentary features for online magazine editions.
- Led 3+ years of original and investigative reporting on social trends, news, historical research, interesting story finds, wellness movements and narratives.
- Conducted interviews with artists and professionals.
- Created reels, digital promos, and article-linked visual content for social media.
- Designed layouts and assisted with visual storytelling for digital editorials.
- Helped align magazine voice across platforms (Instagram, Youtube, Facebook)
- Create visual assets for campaigns, articles, and digital editions.
- Contribute journalistic and research-based content on wellness, spirituality, and culture
- Acted as scribe for two books:

Teaching Experience

Private Nanny / Homeschool Educator

2020- Present

- Taught early childhood education at the preschool and kindergarten level in a homeschool setting.
- Designed custom lesson plans with a focus on literacy, communication, and emotional development.
- Incorporated multimedia tools and creative play into daily curriculum.
- Supported language development through bilingual (Spanish/English) instruction.
- Encouraged critical thinking and creativity through stories, music, and visual learning.

FILM & MEDIA PRODUCTION EXPERIENCE

Latitude 18 Films – Assistant Producer, Production Assistant & Coordinator **San Juan, Puerto Rico & Remote | March 2021 – 2023**

- Supported high-profile commercial productions including Suiza Dairy, Walmart, Jet Blue, Goya, Corona Extra, and Pepsi.
- Worked closely with directors including: **Ángel Manuel Soto** (Blue Beetle, 2023), Ángel Traverso, Da Yirgou, and Federico Torres.
- Coordinated pre-production and on-set logistics across departments such as sound, art, and talent, while managing remote work-flows and COVID-19 compliance during active productions.
- Among the productions worked:

Corona Extra Commercial - November 2022

15-day commercial, principal filming location at The Hilton Hotel, Puerto Rico
Director: Da Yirgou | Executive Producers: Gerry Riera, Santos Rivera, Jack Calleiro
Role: COVID Compliance Coordinator & Coordinator Assistant (Remote)

Humana Commercial - September 2022

Executive Producer: Santos Rivera Montero
Role: COVID Compliance Coordinator & Executive Producer's Assistant (Remote)

Tripe -S Commercial - September 2022

Executive Producer: Santos Rivera Montero
Role: COVID Compliance Coordinator & Executive Producer's Assistant (Remote)

Pepsi Commercial - January 2022

Executive Producer: Santos Rivera Montero
Role: COVID Compliance Coordinator & Assistant Production Coordinator (Remote)

Goya Commercial – Leche de Coco & Salsa de Tomate -December 2021

Director: Ángel Traverso | Executive Producer: Santos Rivera Montero
Role: COVID Compliance Coordinator & Assistant Coordinator (Remote)

Suiza Xtra Commercial - April 2021

Director: Federico Torres | Executive Producer: Santos Rivera Montero
Role: Executive Producer's Assistant

St. John's School Musical Performance – Centro de Bellas Artes, Santurce -March 2020

Director: Marian Pabón | Executive Producer: Santos Rivera Montero
Role: Production Assistant

A&A News – Season 1 – Producer, Editor & Lead Actor (as Alex) **YouTube | 2021–2022**

- Produced and co-starred in a children's educational news-style show alongside co-host Andy Alvarez.
- Developed scripts, visual direction, and content aimed at teaching media literacy and current events to young audiences. Alongside with Executive Producer Veronica Martinez
- Oversaw all stages of production from concept to post, including filming, editing, and publishing.

WIPR - Channel 6 – Production Assistant **San Juan, Puerto Rico | June 2018 – April 2019**

- Supported production of the live TV show "Aquí Se Habla de Todo", directed by Gilo Rivera.
- Assisted with set operations, logistics, and talent coordination for live broadcasting.

THEATRICAL & PRODUCTION EXPERIENCE

**“Abrazo de Navidad / A Christmas Hug” – Virtual Play
December 2020**

Producer: Producciones Alexandra Cordero & Espazio Teatral
Format: Online/Virtual Theater Multimedia Production

**“My Ex’s Ghost” – Second Assistant Director
January 2020**

Producer: Producciones Girasol
Centro de Bellas Artes de Santurce, San Juan, PR | Directed by Axel Cintrón

**“The Pond” – Second Assistant Director
October 2019**

Producer: Corporación Teatro Latino
Centro de Bellas Artes de Caguas, PR | Directed by Axel Cintrón

**“Los Monólogos de las Guaretas” – Assistant Director & Stage Manager
September 2019**

Producers: Producciones Girasol & Lab. A Productions
Centro de Bellas Artes de Santurce, PR | Directed by Gil René Rodríguez

**“Rumors” – Second Assistant Director & Actress
August 2019**

Producers: Producciones Girasol & Lab. A Productions
Centro de Bellas Artes de Santurce, PR
Directed by Gilberto Valenzuela

**“Empowerment – 3 Part Monologue” – Producer & Actress
March 2019**

Producer: Alexandra Cordero in collaboration with “La Escuela de Artistas”
Centro de Bellas Artes de Santurce, PR | Directed by Teófilo Torres

**“The Real Housewives of PR” – Assistant Director & Stage Manager
January 2019**

Producer: Casa Productora
Centro de Bellas Artes de Santurce, PR | Directed by Albert Rodríguez

**“6 Positions Stand-Up Comedy” – Stage Manager
September–November 2018**

Producer: Producciones Girasol
Centro de Bellas Artes de Santurce, PR / Teatro Ideal de Yauco

**“Tosca Opera” – Second Stage Manager
September 2018**

Producer: Opera & Symphonic Orchestra of Puerto Rico
Centro de Bellas Artes de Santurce, PR | Directed by Gilberto Valenzuela

“Terrible White Lies” – Second Assistant Director

September 2018 Producer: Las A. Productions
Centro de Bellas Artes de Santurce, PR | Directed by Axel Cintrón

“The Bet” – Second Assistant Director

May 2018 Producers: Producciones Girasol & Lab. A Productions
Centro de Bellas Artes de Santurce, PR | Directed by Axel Cintrón

**“Los Monólogos de las Verijas” – Production Assistant
July–August 2017**

Producers: Producciones Girasol & Lab. A Productions
Teatro Yagüez, Mayagüez, PR | Directed by Gil René Rodríguez

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SKILLS & TECHNICAL PROFICIENCIES

Production & Coordination

- Production Coordination & Set Logistics: Scheduling, location scouting, shoot logistics
- On-Set & Remote Support for Commercials, Documentaries, and Educational Media
- Assistant Directing (Film & Theatre)
- Director Support & Creative Vision Execution
- Script Supervision & Scheduling
- Pre-production Planning & Call Sheet Management
- Communication Across Departments (Art, Sound, Talent)
- Deck Design & Visual Pitch Presentation
- Team Leadership & Crisis Management
- Audio Setup & Monitoring (Boom Operation, Lavalier Setup, Sound Checks)
- Collaboration with Camera, Sound, Art, and Talent Departments
- COVID Compliance & Remote Workflow Management

Teaching & Instruction

- Lesson Planning & Curriculum Design
- Early Childhood & Homeschool Teaching Experience (Preschool–Kinder)
- Bilingual Instruction & Language Immersion (Spanish & English)
- Student-Centered & Multimedia-Based Learning
- Workshop & Group Facilitation

Communication & Storytelling

- Public Speaking & Presentation Development
- Scriptwriting, Copywriting, and Monologue Coaching
- Cross-Cultural Communication & Inclusive Content Design
- Brand Messaging & Audience Engagement

Design & Multimedia Production

- Adobe Premiere Pro | Adobe Audition | Canva | Motion Array | DaVinci Resolve
- Visual Content Creation for Print, Web, and Social Media
- Video Editing, Voiceover Direction, and Audio Sync
- Graphic Design Basics for Marketing & Instructional Material
- Website building

Digital Marketing & Social Media Management

- Strategy, Scheduling & Platform Management (Instagram, TikTok, YouTube, Facebook)
- Analytics & Insights (Meta Business Suite, IG Insights)
- Copywriting for Campaigns & Educational Promotions
- Community Growth & Brand Consistency

Communication & Collaboration Tools

- Google Workspace | Trello | Notion | Zoom
- Editorial Workflow Management
- Client Communications & Calendar Coordination

Language Skills

- Native/Fluent in Spanish & English
- Experience Teaching Language Through Cultural Context
- Bilingual Voiceovers, Transcription, and Interpretation